

Use of Student Event Photos – New Easier Guidelines!

We are excited to announce some new and easier guidelines related to the use of student photos taken at international student events. Below is a list of Frequently Asked Questions to help guide you through this important topic.

Can we post photos of students on social media, online or in other publications?

- Yes, with the following guidelines:
 - You provide notice that photos will be taken at the event in advance. This should include a notice in any promotional materials and posting highly-visible signs at the event (usually at registration). Be as clear as possible as to where the photos will be posted (e.g. *“Photos of our retreat will be posted on the group Facebook page”*).
 - It is highly recommended that you assign a specific ISI team member or volunteer to take official event photos and that only those pictures are posted online.
 - Group photos may be posted as long as you do not identify individuals by name.
 - If a student or other individual requests that their picture not be used, or that it be removed, you must comply with their request immediately.
 - Never post pictures of minors unless parents give specific written permission via a media release form.

Are students required to sign a media release form?

- Media release forms are now only required if you plan to use a photo/video of a specific student or group of students who will be identified by name.
- Photos/videos that include minors (e.g. children of international students and/or ISI personnel) always require written permission.

Where can I find the media release form?

- Visit www.isiministryoperations.org/legal--insurance.html

Can I “tag” students in our Facebook posts (or other similar feature on Social Media)?

- NO. ISI team members may not “tag” students in photos unless a media release has been obtained by those students you wish to “tag.”
- International students, however, may “tag” each other.

What are some other best practices?

- Refrain from posting photos of students whom you specifically know may face a significant security risk.
- Immediately remove photos of students who request their photos not be used. This may include group photos.